



IFSO
Middle East North Africa Chapter

2020

IFSO MENAC VIRTUAL CONGRESS

SPONSORSHIP PROSPECTUS

IFSO MENAC Virtual Congress is the online edition of the IFSO MENAC Annual Congress on Bariatric and Metabolic Surgery. It is an important opportunity to reach the world leading Obesity Surgery professionals - scientists, healthcare providers, policymakers and researchers.

The Virtual Congress 2020 provides new opportunities to engage with an expanded global digital audience to discuss the programmes, new products and services at heart of your work. With a free registration fee and no travel and accommodation costs, you will be able to establish new connections and improve your Company's outreach by being part of the **IFSO MENAC Virtual Congress 2020**.





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CONGRESS DATES

October 30-31, 2020

CONGRESS TIME ZONE

Makkah h. 5:00 pm - 8:00 pm

SCIENTIFIC ORGANIZING COMMITTEE

Khalid Mirza, *IFSO-MENAC President*

Khaled Gawdat, *IFSO-MENAC President Elect*

Abdelrahman Nimeri, *IFSO-MENAC Past President*

Ashraf Haddad, *Chair Scientific Committee*

Hayssam Fawal, *Secretary/Treasurer/PASMBS President*

Salman Al Sabah, *GOSS President*

Ali Khammas, *IFSO-MENAC Member at Large*

- Exhibition area open from October 30, 10:00 am to October 31, 11:59 pm.
- The scientific program will last 3 hours each day, in one plenary room.
- The most interesting topics in the field of bariatric and metabolic surgery will be treated by the most important surgeons in the world. Integrated Health topics will enrich the program.
- A certificate of attendance with the number of hours attended will be provided to all attendees after the congress.
- The congress website will be active for three months after the conference.
- The recordings of the congress will be available afterwards on IFSO MENAC official website (www.ifso-menac.com) in the Virtual Academy section.

SPONSOR PACKAGES

	PLATINUM € 10.000,00	GOLD € 4.000,00	SILVER € 2.000,00
ADVERTISING			
Acknowledgement on the congress program, official website, at the beginning and at the end of the video recording of the conference sessions, as:	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Company logo on the website of the congress with link to the Company's website, in the banner on the home page, in the image of the lobby area, in the <i>thank you email</i> to all participants at the end of the congress	200%	150%	100%
Company logo displayed on the pc in the speaker ready room	✓		
Projection of corporate video, 1 minute, during the Congress at session break	2	1	
EXHIBITION			
Logo in the virtual exhibition area	✓	✓	✓
Company's own page (<i>virtual booth</i>) on the congress website	✓	✓	✓
Banner with Company logo	✓	✓	✓
Company's profile text	2000 words	1500 words	1000 words
Company's slide (JPG format)	✓	✓	✓
Downloadable flyer in pdf format	3	2	1
Link to Company's video uploaded on YouTube page	3	2	1
SYMPOSIA			
Satellite Symposium 45 minutes	✓		



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ADDITIONAL OPPORTUNITIES

- Company Logo 100% on the website € 500,00
- Company Logo 100% on the program € 500,00
- Company Logo 100% on the lobby image € 500,00
- Company Logo in the *thank you email* to all participants € 500,00
- Satellite Symposium (included in the platinum sponsorship)

The Symposium will be included in the scientific congress program and will have a duration of 45 minutes at the end of the plenary session. The date and time will be assigned on the *"first come first served basis"*. The scientific program of the Symposium must be approved by the Scientific Organizing Committee not later than September 20, 2020.



Note: Images are indicative only and may change in style, dimensions and colours.



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EVENTI E CONGRESSI

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Join us at:

www.ifsomenacvirtualcongress.com